

Under the patronage of
Dr. Aisha Muammar Al-Qathafi
General Secretary of the Wa'atassemo Charity Society

FIRST OFFICIAL:

U.S. – LIBYA OIL, GAS & ENERGY EXHIBITION AND FORUM

In cooperation with:

Ministry of Energy • National Oil Corporation (NOC) • General Electricity Company of Libya (GECOL)

Co-located with:

Project Libya incorporating

Infrastructure Libya

The International Exhibition and Forum for Libya's Infrastructure and Economic Development

In cooperation with:

General People's Committee for Planning • General Board of Infrastructure & Urban Development • Inspector General of Housing & Utilities

Energy Libya

The Libyan International Oil, Gas, Power and Renewable Energy Exhibition and Seminar Program

December 4 – 7, 2006 - Tripoli International Fairground

Certified by:
U.S. Department
of Commerce



Organized by:
PWN Exhibicon International



agile events



U.S. – LIBYA

Oil, Gas and Energy Exhibition and Forum

Official US Support for Project Libya...

A dedicated event, the U.S. –Libya Oil, Gas and Energy Exhibition will be the first official event endorsed by both DOC and NOC.

The U.S. Department of Commerce has granted Trade Fair Certification for this first official exhibition in Libya and for a U.S. Pavilion at the Infrastructure Libya Exhibition. The Department has stated it believes the exhibitions will be an excellent opportunity for U.S. companies to showcase their products and services.

This is endorsed by the coordinator of the US exhibits, Peter W. Nathan, President of PWN Exhibicon International who has said: "The U.S.-Libya Oil, Gas and Energy Exhibition provides the ideal forum for U.S. companies seeking to support Libya's energy infrastructure and economic development program. We are impressed by the high level of official support that has been attracted from the Libyan authorities which will certainly contribute to the success of the exhibitions and conference."

Full contact details for US companies interested in the official US participations in PROJECT LIBYA appear on the back page of the brochure.

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ENERGY - the key to Libya's economic progress...

Libya recognizes that to achieve its ambitious infrastructure and economic development plans, its energy sector has a crucial role to play. Oil and gas production is vital for Libya's electrical power generation and feedstock for its downstream refining and petrochemical industries.

The energy sector in general is set to see a very significant investment aimed at increasing output to keep up with growing demand.

OIL AND GAS...

With its reserves of 39 billion barrels of proven crude oil (OPEC figures) Libya has the largest reserve base in Africa (42%) and 3% of world reserves. Libya aims to boost oil production from today's 1.6 million b/d to 2 million b/d by 2008/10 and 3 million b/d by 2015, which is estimated to require an investment of around US \$30 billion.

REFINING AND PETROCHEMICALS...

Libya is aiming to upgrade and expand all its refineries, which serve both the domestic and export markets, and NOC estimates that a total investment of around US \$3.5 billion will be needed over the next 5-8 years. NOC has also identified US \$800 million of investment needed for the development of a petrochemical plant to produce polypropylene, butadiene, benzene and high- and low-density polyethylene.

ELECTRICAL POWER GENERATION AND DISTRIBUTION

With Libya's power demand growing rapidly (around 6%-8% annually) and expected to reach 5.8GW in 2010, its current electric power production capacity of 4.7GW falls far short of requirement. To meet this shortfall the General Electricity Company (GECOL) has plans to spend US\$3.5 billion over the next four years building eight new combined cycle and steam cycle power plants.

As well as increasing generation capacity, GECOL also has a US\$1 billion program to upgrade and expand the country's power transmission grid.

A MAJOR INTERNATIONAL EXPORT OPPORTUNITY

The developments in these three key elements of Libya's energy sector will present international exporters with significant opportunities as Libya looks to overseas joint venture partners to provide not only capital investment but also the transfer of technology and improvement of management and marketing techniques. Energy Libya presents such exporters with a unique platform for their products and services.

Energy Libya...

A dedicated international energy event will be held in conjunction with the U.S. – Libya Oil Gas & Energy Exhibition and Forum. This strategic collocation allows the international community an opportunity to showcase products, services and solutions to the Libyan's energy community.

IN COOPERATION WITH:

Ministry of Energy

National Oil Corporation
(NOC)

General Electric Company
of Libya



Infrastructure **LIBYA**

International Exhibition and Seminar Program for Libya's Infrastructure and Economic Development

A response to change...

Libya is set to embark on a huge and challenging program of economic development which includes the expansion, upgrading and modernization of its vital infrastructure – a program which will carry a projected budget of US \$35 billion within the period of the upcoming National Development Plan.

With the opening up of Libyan economy and against a background of huge economic reform which embraces privatization and encourages private investment, the international business community is now focusing its attention on this revitalized and exciting market.

This new economic policy is opening up wide ranging and large scale opportunities for international companies looking to position themselves in the market and win business as Libya implements its infrastructure and economic development plans.

Infrastructure – a priority...

According to the Libyan Leader's recent Congress speech (January 2006), more than US \$5 billion will be spent in 2006 alone on expanding and modernizing the country's infrastructure with priorities being directed at: housing construction, improvements to the environment (water treatment; sewerage and waste water systems and management) and the expansion of the road network.

Other key elements include transport communications, including bridge building and the upgrading and expansion of ports and airports and tourism development, which will fuel hotel construction projects.

Such huge development will inevitably put heavy demands on other areas of the economy: especially power and electricity; desalination and other sectors ranging from telecommunications to education/training.

All facilities within these sectors will need to be upgraded in order to keep pace with the increasing demands, as well as associated services including general safety and security; logistics and the provision of business and financial services.

Challenge and opportunity for international exporters and investors...

This development is opening up challenging opportunities for the international export community capable of providing equipment, materials, products, technology, consultancy services and management capability and financial expertise for the expansion, upgrading and modernization of Libya's infrastructure, industrial, tourism and social sectors. Not least, there is a call from the Leadership to engage foreign investment and for the establishment of international banks in Libya to facilitate large-scale projects.

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IN COOPERATION WITH:

General People's Committee
for Planning

General Board of Infrastructure
& Urban Development

Inspector General of Housing
& Utilities

U.S. – Libya Oil, Gas & Energy Exhibition and Infrastructure Libya

The unique showcase for Libya's rapidly emerging Energy and Infrastructure Sectors

U.S. – Libya Oil, Gas & Energy Exhibition and Infrastructure Libya will address Libya's immediate priorities in terms of technological needs for the country's current and future development plans and has an all embracing exhibit profile, including plant and machinery, systems, materials, products, technology, consultancy services and management expertise for the expansion, upgrading and modernization of Libya's prime sectors, including:

U.S. Libya Oil, Gas & Energy

Power and Electricity:

Power generation, transmission and distribution

Oil and Gas:

Exploration and production
Pipelines and Terminals LNG

Refining and Petrochemicals:

Upgrading and expansion of refineries and petrochemical plants

Infrastructure Libya

Building and Construction:

Housing, schools, hospitals and municipal projects

Transport and Communications:

Airports, ports, roads and bridges

Water and Irrigation:

Desalination, water treatment, sewage and waste water, and systems and management

Telecommunications:

Fixed and mobile networks

Agri-Industry:

Crop and livestock farming; horticulture and food-processing

Healthcare:

Hospital equipment and medical supplies

Commerce:

Business and banking, services information and technology

Tourism:

Hotel construction and refurbishment, tourism attractions and heritage projects

Education:

Training and human resources development

The Visitors

A targeted visitor promotion campaign aimed at Libya's energy and infrastructure sectors will be launched to attract the widest qualified attendance possible.

Official delegations will also be invited from neighboring countries.

Of particular importance will be public and private sector planners, specifiers and procurement officials relevant to Libya's short and medium term priorities, also engineers of all disciplines, speciality contractors and consultancies and trading agencies.

The campaign will include:

- Liaison with all U.S. – Libya Oil Gas & Energy supporting ministries and public and private sector organizations
- Dedicated promotion activity with a personal visit program and personalized invitations to identified key officials and personnel in ministries, municipalities, state owned corporations, private companies and consultancies and major trading agencies
- Targeted direct marketing, advertising and PR support
- Poster and display advertising

Libyan business practices demand a high level of protocol, therefore personal invitations to public sector officials and also key decision makers in the private sector will be an important part of the visitor promotion campaign.

Tripoli International Fairground

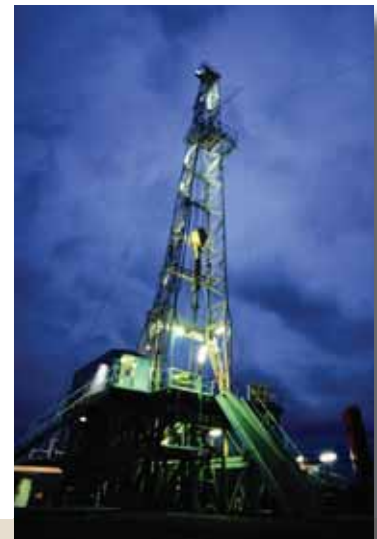
-venue for U.S. – Libya Oil, Gas & Energy Exhibition and Infrastructure will take place at the Tripoli International Fairground located in the heart of the city's business and commercial district.

The 90,000sqm Fairground is host to the long established annual Tripoli International Fair.

It is recognized by the Union of International Fairs and provides a comprehensive range of exhibitor and visitor facilities to international standards.

Service includes:

- 40,000sqm of exhibition halls
- fully custom bonded
- catering
- travel and accommodation services
- show management, stand contractors, customs, shipping and security offices on site
- ample visitor parking



The Conference

U.S. – Libya Oil, Gas & Energy will be supported by a high profile conference program drawing expertise from around the world to present and discuss topics linked to the modernization of Libya's infrastructure. The program will be drawn up in close consultation with the Infrastructure, Transport, Environment, Oil and Power authorities and other relevant bodies and will reflect their needs in terms of technological know-how.



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General Secretary of the Wa'atassemo Charity Society

Project Libya is being held in cooperation with:

For Infrastructure Libya:

- General People's Committee for Planning
- General Board of Infrastructure & Urban Development
- Inspector General of Housing & Utilities

For U.S. – Libya Oil, Gas & Energy Exhibition and Forum

- Ministry of Energy
- National Oil Cooperation (NOC)
- General Electric Company of Libya (GECOL)
- U.S. – Libyan Chamber of Commerce

Supporting organizations for PROJECT LIBYA include:

- Al-Emara (Housing)
- Arab Cement Company
- Bureau of Energy Data & Studies of the Libyan National Energy Committee
- Engineering Consulting Bureau for Utilities
- Engineering Faculty Bureau & Al-Fateh University
- Engineering Research & Consulting Bureau
- General Board of Environment
- General Board of Transportation & Logistics
- General Board of Water
- General Bridges & Roads Company
- Great Man-Made River Project
- General People's Committee for Energy
- Industrial Research Centre
- Libyan Businessman's Council
- Libyan Cement Company
- Libyan Mining Company
- Libyan Steel Company
- National Council of Real Estate Investment
- National Investment Company
- Petrochemical General Company
- Public State-Land Authority
- Real Estate Investment & Savings Bank
- Renewable Energy Centre
- Social Security Fund
- Surveying Authority
- Tourism Development Authority
- Tripoli Shabia (Municipality)
- Urban Development Authority





NEXT STEP:

In line with strong market interest, demand for space at U.S. – Libya Oil, Gas & Energy Exhibition and Infrastructure Libya is expected to be high.

For further information regarding space/stand availability or to book your space/stand, please contact:

U.S. - Libya Oil, Gas & Energy Exhibition

USA/Canada/Latin America for U.S. –

Libya Oil, Gas & Energy Exhibition

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Travel, Accommodations and Visas

Over 20 international airlines connecting Tripoli to Europe, North Africa and the Middle East as well as internally within Libya.

European carriers include Alitalia, Austrian Airlines, British Airways, KLM and Lufthansa. Middle East carriers include Emirates and Qatar Airways. Tripoli International Airport is hub for Afriqiyah Airways and Libyan Arab Airlines.

Full details on discounted package for travel and hotel accommodations along with details for visa invitations will be sent to exhibitors.

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