

POWER

POWER Magazine Acquires International Assets from Nexus Business Media Ltd.

Houston, TX-April 19, 2007-TradeFair Group has acquired *International Power Generation* (IPG), *European Power News* (EPN), and *Middle East Electricity* (MEE) from Nexus Business Media Ltd. (London, England). The publications have been serving the European and Middle Eastern power generation and electricity markets for many years. These publications and ancillary products will become part of the TradeFair Group Publications energy group and, specifically, part of *POWER* magazine.

POWER, which has been covering business and technology in the global generation market for 125 years, will integrate IPG, EPN, and MEE and will carry additional coverage of operations from around the world. This fits *POWER*'s purpose of serving the global industry by independently reporting the latest technology, trends, and best practices.

“The acquisition of these assets from Nexus Business Media Ltd. significantly adds to our global coverage and readership and moves us toward our vision of improving best practices in the industry internationally,” said Brian Nessen, group publishing director. “We have the opportunity to share more experiences than ever before that will yield improvements in safety, technology, and economics for the power generation industry.”

This is TradeFair Group's second acquisition in the power generation publishing market in just over a year. With this multi-publication acquisition, *POWER* magazine now reaches over 11,000 international power generation professionals each month.

About TradeFair Group

TradeFair Group is a leading energy industry information provider, with conferences, tradeshow, and publications for the oil, gas, petrochemical, power generation, transmission, and coal industries. TradeFair Group events are held throughout North America and its publications and online properties serve a global marketplace. Additional information is available at <http://www.tradefairgroup.com>.

For more information, contact:

Brian Nessen

Group Publishing Director

TradeFair Group Publications, Ltd.

Tel: 832-242-1969

Fax: 832-242-1971

E-mail: briann@tradefairgroup.com



**EUROPEAN
POWER NEWS**

**MIDDLE EAST
ELECTRICITY**